

**CENTRO ESCOLAR UNIVERSITY**  
**Library Department**  
**Mendiola, Manila**

List of Newly Cataloged Books for  
The Month of April 2006

Titles 112 ; Volumes 164

**General Works**

003  
L75 Ling, San  
2004 Coding theory : a first course. Cambridge, UK ; New York :  
Cambridge University Press, 2004. 222 p. (BC-662278)

*Computer Science*

004.6  
C53 Chiarella, Anthony  
2004 Internetworking with Cisco and Microsoft technologies. Clifton Park,  
NY : Thomson/Delmar Learning, c2004. 652 p. (BC-664128)

005.8  
B62 Bishop, Matt  
2005 Introduction to computer security. Boston : Addison-Wesley, c2005.  
747 p. (BC-662186)

R  
005.8  
K73 Know your enemy : learning about security threats. 2<sup>nd</sup> ed. Boston : Addison-  
2004 Wesley, c2004. 768 p. + 1 CD-ROM. (BC-664111)

*Library Science*

GSL  
011.02  
R37 Recommended reference books for small and medium-sized libraries and  
2004 media centers. Westport, Connecticut : Unlimited Libraries, c2004.  
350 p. (BC-4-60872)

R  
016.0704  
C35 Cates, Jo A.  
2004 Journalism : a guide to the reference literature. 3<sup>rd</sup> ed. Westport, Conn. :  
Libraries Unlimited, 2004. 291 p. (BC-661028)

GSR  
021.2  
C95 Crowther, Janet L  
2004 Partnering with purpose : a guide to strategic partnership development for libraries and other organizations. Westport, Conn. : Libraries Unlimited, 2004. 142 p. (BC-4-61046)

GSL  
027.62  
K77 Koelling, Holly  
2004 Classic connections : turning teens on to great literature. Westport Conn. : Libraries Unlimited. 2004. 405 p. (BC-4-60483)

*Journalism*

070.4  
Sc3 Schultz, Brad  
2005 Broadcast news producing. Thousand Oaks, Calif. : Sage, c2005. 217 p. (BC-664333)

**Philosophy and psychology**

*Psychology*

GSL  
150  
C67 Cohen, Ronald Jay  
2005 Psychological testing and assessment : an introduction to tests and measurement. 6<sup>th</sup> ed. Boston : McGraw-Hill, c2005. 565 p. (BC-4-60865)

R  
150  
R23 Rathus, Spencer A.  
2005 Psychology : concepts and connections. 9<sup>th</sup> ed. Australia ; Belmont, CA : Thomson/Wadsworth, c2005. 629 [ 96 ] p. + 1 CD-ROM. (BC-662605)

150  
R51 Richards, Graham  
2002 Putting psychology in its place : a critical historical overview. 2<sup>nd</sup> ed. East Sussex, Hove ; New York : Routledge, 2002. 368 p. (BC-661431)

GSR  
150.28  
F54 Fishman, Joshua A.  
2003 Introduction to test construction in the social and behavioral sciences :  
a practical guide. Lanham, MD : Rowman & Littlefield Publishers, c2003.  
167 p. (BC-4-61176)

150.72  
L23 Lammers, William J.  
2005 Fundamentals of behavioral research. 1<sup>st</sup> ed. Australia ; Belmont, CA :  
Thomson/Wadsworth, c2005. 352 p. (BC-7-39301)

*Developmental psychology*

GSL  
155  
D61 Diversity and development : critical contexts that shape our lives and relation-  
2005 ships. Belmont, Calif. : Thomson, Brooks/Cole, c2005. 358 p.  
(BC-4-61367)

155.2  
Sch3 Schultz, Duane P.  
2005 Theories of personality. 8<sup>th</sup> ed. Australia ; Belmont, CA : Thomson/  
Wadsworth, c2005. 532 p. (BC-7-39318)

GSR  
155.3  
P89 Praeger guide to the psychology of gender. Westport, Conn. : Praeger  
2004 Publishers, 2004. 313 p. (BC-4-61343)

GSL  
155.4  
B62 Bjorklund, David F.  
2005 Children's thinking : cognitive development and individual differences.  
4<sup>th</sup> ed. Australia ; Belmont, CA : Thomson/Wadsworth, c2005. 610 p.  
(BC-4-61336)

GSL  
158  
D73 Dougherty, A. Michael  
2005 Psychological consultation and collaboration in school and community  
settings. 4<sup>th</sup> ed. Belmont, CA : Brooks/Cole-Thomson Learning, c2005.  
382 p. (BC-4-61374)

GSL

158.7

P48

Peterson, Nadene

2005

The role of work in people's lives : applied career counseling and vocational psychology. 2<sup>nd</sup> ed. Belmont, CA : Thomson/Brooks/Cole, c2005. 612 p. (BC-4-61305)

GSR

174.2

H25

Hanson, Stephanie L.

2004

Health care ethics for psychologists : a casebook. 1<sup>st</sup> ed. Washington, DC : American Psychological Association, c2004. 250 p. (BC-4-61350)

### **Social sciences**

301

Sc2

Schaefer, Richard T.

2005

Sociology. 9<sup>th</sup> ed. Boston : McGraw-Hill, c2005. 630 p. (BC-665583)

R

302

M99

Myers, David G.

2005

Social psychology. 8<sup>th</sup> ed. Boston : McGraw-Hill, c2005. 663 p. + cd-rom. (BC-7-39356)

303.48

H69

Hoffman, Bert

2004

The politics of the internet in Third World development : challenges in contrasting regimes with case studies of Costa Rica and Cuba. New York : Routledge, 2004. 321 p. (BC-666283)

F

305.8

J63

Jocano, F. Landa

2001

Filipino worldview : ethnography of local knowledge. Quezon City : Punlad Research House, c2001. 240 p. (BC-2-209099)

*Tourism*

- 338.4  
C69 Collier, Alan  
2003 Principles of tourism : a New Zealand perspective. 6<sup>th</sup> ed. New Zealand : Pearson Education, c2003. 488 p. (BC-660120)
- 338.5  
C68 Colander, David C.  
2004 Microeconomics. 5<sup>th</sup> ed. Boston : McGraw-Hill Irwin, c2004. 487 [ 61 ] p. (BC-662179)
- 338.4  
H17 Hall, C. Michael  
2005 Tourism : rethinking the social science of mobility. Harlow, England : Pearson Education, c2005. 448 p. (BC-660090)
- 339  
H17 Hall, Robert E.  
2005 Macroeconomics : economic growth, fluctuations, and policy. 6<sup>th</sup> ed. New York : W.W. Norton, c2005. 521 [ 18 ] p. (BC-664418)
- F  
346.02  
N79h Nollo, Jose N.  
2004 Handbook on obligations and contracts for commerce students. Mandaluyong City : National Book Store, c2004. 505 p. (BC-2-210293, 2-210309, 8-57212)

*Public administration*

- F  
352  
Si56 Sia, Norma C.  
2005 Katarungang pambarangay. Mandaluyong City : National Book Store, c2005. 93 p. (BC-2-209600, 2-209617, 2-209631, 2-209624, 8-57557, 8-57564)

*Social problems & services*

- 361  
C73 Compton, Beulah Roberts  
2005 Social work processes. 7<sup>th</sup> ed. Pacific Grove : Brooks/Cole Publishing, c2005. 591 p. (BC-7-39264)
- GSL  
361  
M73 Monette, Duane R.  
2005 Applied social research : a tool for the human services. 6<sup>th</sup> ed. Australia: Thomson Brooks/Cole, c2005. 542 p. (BC-4-60919)
- 363.72  
W72 Williams, Paul T.  
2005 Waste treatment and disposal. 2<sup>nd</sup> ed. Chichester, West Sussex, England : Hoboken, NJ, USA : Wiley, c2005. 380 p. (BC-661035)

*Education*

- GSR  
370.3  
G81 The Greenwood dictionary of education. Westport, Conn. : Greenwood Press, 2003. 431 p. (BC-4-60858)
- GSL  
371.2  
C14 Calabrese, Raymond L.  
2002 The leadership assignment : creating change. Boston : Allyn and Bacon, c2002. 180 p. (BC-4-61053)
- GSR  
371.2  
J77 Jones, Jeff  
2005 Management skills in schools : a resource for school leaders. London : Paul Chapman : Thousand Oaks, Calif. : Sage Publications, 2005. 221 p. (BC-4-60803)
- GSL  
371.9  
M55 Mercer, Cecil D.  
2005 Students with learning disabilities. 6<sup>th</sup> ed. Upper Saddle, N. J. : Merrill/Prentice Hall, c2005. 607 p. (BC-4-60834)

F  
378  
C39 Centro Escolar University. , School of Tourism,  
2003 Family Economics and Nutrition  
Graduate-undergraduate catalogue of information. Manila : CEU School  
of Tourism, Family economics and Nutritions. 2003. 92 p. (BC-8-55959,  
8-55966, 2-206005, 2-206012, 2-206029)

F  
378.01  
T91 Tuibeo, Amable G.  
2005 Philosophy of education : a new perspective. Makati City : Grandmaster  
Pub. , c2005. 245 p. (BC-2-207125)

F  
378.247  
Z94 Zulueta, Francisco M.  
2003 Methods of research thesis writing and applied statistics. Mandaluyong  
City : National Book Store, c2003. 365 p. (BC-2-209808, 2-209815,  
8-57090)

### **Language**

425  
B65 Bloor, Thomas  
2004 The functional analysis of English : a Hallidayan approach. 2<sup>nd</sup> ed.  
London : Arnold ; New York : 2004. 315 p. (BC-666184)

F  
425  
P43 Perez, Alfonso D.  
2002 English : its meanings forms and functions. Mandaluyong City :  
National Book Store, c2002. 109 p. (BC-2-210026, 2-210033, 8-57038)

F  
499.2118  
Ar7r Arrogante, Jose A.  
2003 Retorika sa mabisang pagpapahayag. Mandaluyong City : National  
Book Store, c2003. 288 p. (BC-2-209921, 2-209938, 8-57137)

## Pure Science

### *Chemistry*

546  
R27 Rayner-Canham, Geoffrey  
2003 Descriptive inorganic chemistry. 3<sup>rd</sup> ed. New York : W. H. Freeman,  
c2003. 569 p. (BC-663039)

R

547

J78 Jones, Maitland  
2005 Organic chemistry. 3<sup>rd</sup> ed. New York : W. W. Norton, c2005. 1323,  
62 p. + CD ROM (BC-666153)

572

C18 Campbell, P. N. (Peter Nelson)  
2005 Biochemistry illustrated : biochemistry and molecular biology in the post  
genomic era. 5<sup>th</sup> ed. Edinburgh : New York : Elsevier Churchill Livingstone,  
2005. 242 p. (BC-668607)

### *Biology*

R

574

B61 Biology. 7<sup>th</sup> ed. Boston : McGraw-Hill Higher Education, c2005. 1250,  
2005 [ 51 ] p. (BC-666306)

574.87

M71 Molecular cell biology. 5<sup>th</sup> ed. New York : W. H. Freeman and Company,  
2004 2003. 973 , [ 79 ] p. (BC-660977)

### *Microbiology*

576

T71 Tortora, Gerard J.  
2004 Microbiology : an introduction. 8<sup>th</sup> ed. Singapore : Pearson Education,  
c2004. 898 p. (BC-664715)

579  
P93 Prescott, Lansing M.  
2005 Microbiology. 6<sup>th</sup> ed. Dubuque, IA : McGraw-Hill Higher Education,  
c2005. 992 p. (BC-660953)

## Applied sciences

### *Nursing*

610.73  
J66 Johnson, Betty M.  
2005 An introduction to theory and reasoning in nursing. 2<sup>nd</sup> ed. Philadelphia :  
Lippincott Williams & Wilkins, c2005. 370 p. (BC-665323)

610.73  
M35 Marquis, Bessie L.  
2003 Leadership roles and management functions in nursing : theory and  
application. 4<sup>th</sup> ed. Philadelphia : Lippincott Williams & Wilkins, c2003.  
651 p. (BC-665309)

R  
611  
St8 Stevens, Alan MRCPath  
2005 Human histology. 3<sup>rd</sup> ed. Philadelphia : Elsevier/Mosby, 2005. 428 p.  
(BC-668522)

### *Nutrition*

R  
612.3  
In5s Insel, Paul  
2004 Student note-taking guide to accompany nutrition. 2<sup>nd</sup> ed. Sudbury,  
MA : Jones and Bartlett Publishers, c2004. 125 p. (BC-663008)

R  
613.2  
Ag2 Agatston, Arthur  
2004 The south beach diet : good fats, good carbs, guide. London : Rodale,  
c2004. 144 p. (BC-663121, 7-38298)

### *Pharmacology & therapeutics*

615  
Ap6 Applied pharmacokinetics & pharmacodynamics : principles of therapeutic  
2006 drug monitoring. 4<sup>th</sup> ed. Baltimore : Lippincott Williams & Wilkins,  
c2006. 867 p. (BC-668621)

R

615

C88

Craig, Gloria P.

2005

Clinical calculations made easy : solving problems using dimensional analysis. 3<sup>rd</sup> ed. Philadelphia : Lippincott Williams & Wilkins, c2005. 260 p. (BC-7-39271)

615

D72

Dosage calculations made incredibly easy. 3<sup>rd</sup> ed. Ambler, Pa : Lippincott Williams & Wilkins, c2005. 346 p. (BC-664531)

2005

F

615

L29

Lao, Felix M. Jr.

1999

Pharmaceutical marketing in the Philippine setting. 3<sup>rd</sup> ed. Pasig City : Anvil, c1999. 585 p. (BC-2-211245, 2-211252, 8-58455)

615

R62

Roach, Sally S.

2005

Pharmacology for health professionals. 1<sup>st</sup> ed. Philadelphia : Lippincott Williams & Wilkins, c2005. 596 p. (BC-664500, 668652)

615

W19

Waller, Derek

2005

Medical pharmacology and therapeutics. 2<sup>nd</sup> ed. Edinburgh ; New York: Elsevier Saunders, 2005. 778 p. (BC-668591)

615.5

B86

Brody's human pharmacology : molecular to clinical. 4<sup>th</sup> ed. Philadelphia, PA: Elsevier Mosby, c2005. 775 p. (BC-668638)

2005

615.5

P53

Pharmacotherapeutics for advanced practice : a practical approach. 2<sup>nd</sup> ed. Philadelphia, PA : Lippincott Williams & Wilkins, c2006. 959 p. (BC-668614)

2006

F

615.8

B27

Barrientos, Mavis Leo

2005

Filipino massage : Barrientos technique reflexopressure aromassage. Mandaluyong City : National Book Store, c2005. 195 p. (BC-2-210460, 2-210477, 8-57076)

616

In5 Ingraham, John L.

2004 Introduction to microbiology : a case history approach. 3<sup>rd</sup> ed.  
Australia ; Pacific Grove, CA : Brooks/Cole Pub. c2004. 737 p. (BC-664722)

GSL

616.85

K18 Karp, Cheryl L.

1998 Treatment strategies for abused adolescents : from victim to survivor.  
Thousand Oaks, Calif. : Sage Publications, c1998. 181 p. (BC-4-60476)

R

616.89

B25 Barlow, David H.

2002 Abnormal psychology : an integrative approach. 3<sup>rd</sup> ed. Belmont, CA :  
Wadsworth/Thomson Learning, c2002. 524 p. + CD-ROM (BC-663541)

616.89

T86 Trull, Timothy J.

2005 Clinical psychology. 7<sup>th</sup> ed. Belmont, CA : Wadsworth/Thomson,  
2004. 620 p. (BC-662476)

R

617.6

W42 Weiss, Charles

2001 Principles and practice of implant dentistry. St. Louis, Mo. : Mosby,  
c2001. 447 p. (BC-7-38052)

F

618.92

G18 Galvez, Macario C. Jr.

2005 A handbook on children's diseases. [ S. l. ] : Orogem International  
Pub. , c2005. 137 p. (BC-2-212365, 2-212372, 8-58394)

GSL

618.92

L46 LeCroy, Craig W.

2005 Case studies in child adolescent and family treatment. Belmont, CA :  
Thomson/Brooks/Cole, c2005. 300 p. (BC-4-61329)

*Food & drink*

R

641.2

J67h Johnson, Hugh

2004 Hugh Johnson's cellar book. London : Mitchell Beazley, c2004. 208 p.  
(BC-659698)

R

641.22

St8 Strang, Paul

2002 Languedoc-Roussillon : the wines & winemakers. London : Mitchell  
Beazley, 2002. 192 p. (BC-659612)

R

641.5

C45 Chan, Wynn

2004 Fresh Chinese. London : Hamlyn, c2004. 160 p. (BC-659643)

R

641.57

G33s Gisslen, Wayne

2003 Study guide to accompany professional cooking. 5<sup>th</sup> ed. New York :  
John Wiley, c2003. 236 p. (BC-667488)

R

641.5952

M42 Masui, Kasuko

2004 Sushi secrets. London : Hachette Illustrated, c2004. 199 p.  
(BC-659636)

R

641.6

Q5 Quevremont, Catherine

2004 Tomatoes. London : Hachette Illustrated, c2004. 62 p. (BC-660748)

R

641.8

B64 Bley, Anne-Catherine

2004 Soups. London : Hachette Illustrated, c2004. 62 p. (BC-660687)

R

642.79

K96

Kuhn, Doris

2004

[ Servietten falten. English ]

Napkin folding for every occasion. New York : Sterling Pub. Co. ,  
2004. 128 p. (BC-659629)

R

642.8

C43

Chalmers, Emily

2005

Table inspirations : original ideas for stylish entertaining. New York,  
NY : Ryland Peters & Small, 2005. 143 p. (BC-659681)

647.74

Z63

Zhou, Zongging

2004

E-commerce and information technology in hospitality & tourism.  
Clifton Park, NY : Delmar Learning, c2004. 226 p. (BC-662285)

R

650.14

N13

Nadler, Burton Jay

2003

The everything resume book : great resumes for every situation. 2<sup>nd</sup> ed.  
Avon MA : Adams Media Corporation, c2003. 321 p. (BC-663091)

### *Accounting*

R

657

As8

Asian accounting handbook : a user's guide to the accounting environment in  
16 countries. Singapore : Thomson, c2005. 895 p. (BC-662353)

2005

R

657

M58

Messier, William F.

2006

Auditing & assurance services : a systematic approach. 4<sup>th</sup> ed. Boston :  
McGraw-Hill/Irwin, 2006. 888 p. + 1 CD ROM. (BC-666351)

657

Y12

Yacht, Carol

2005

Computer accounting essentials using : QuickBooks. Boston : McGraw-  
Hill, c2005. 209 p. (BC-662308)

## *Management*

R

658.15

B84 Brewer, Peter C.

2005 Introduction to managerial accounting. 2<sup>nd</sup> ed. Boston, Mass.: McGraw-Irwin, 2005. 640 p. + 1 CD ROM. (BC-662384)

658.15

Ei3 Eiteman, David K.

2004 Multinational business finance : 10<sup>th</sup> ed. Boston, MA : Addison-Wesley, c2004. 772 , [ 64 ] p. (BC-665736)

F

658.402

J63 Jocano, F. Landa

1999 Towards developing a Filipino corporate culture : uses of Filipino traditional structures and values in modern management. Rev. ed. Metro Manila , Philippines : Punlad Research House, c1999. 196 p. (BC-2-221633, 2-207057)

658.8

Aa1 Aaker, David A.

2005 Strategic marketing management. 7<sup>th</sup> ed. Hoboken, NJ : John Wiley, c2005. 356 p. (BC-7-38489)

F

659.1

Sc4 The Science of advertising book 1. Pasig City : Anvil, c2000. 239 p.  
2000 (BC-2-210545, 8-57670)

## **The arts**

790

T82 Tribe, John

2005 The economics of recreation, leisure and tourism. Boston : Elsevier, 2005. 445 p. (BC-666078)

## Literature and rhetoric

808

M98 Murray, Donald M.

2005 Write to learn. 8<sup>th</sup> ed. Boston : Thomson/Wadsworth, c2005. 328 p.  
328 p. (BC-665781)

F

808.042

Ar7p Arrogante, Jose N.

2003 Pinaunlad na pagbasa at pagsulat. Mandaluyong City : National Book  
Store, c2003. 278 p. (BC-8-57113, 2-209907, 2-209914)

820.8

N88 The Norton anthology of children's literature : the traditions in English. New  
2005 York : W. W. Norton, 2005. 2471 p. (BC-666177)

821.008

N88 The Norton anthology of poetry. 5<sup>th</sup> ed. New York : W. W. Norton, c2005.  
2005 2182 p. (BC-666214)

F

823.914

Z17 Zafra, Jessica

2005 Tw7sted. Pasig City : Anvil, c2005. (BC-2-211160, 2-211177,  
8-58769)

F

899.21108

Sa2b San Juan, E.

1983 Bulosan : an introduction with selections. Manila : National Book Store,  
c2003. 157 p. (BC-2-74031, 2-212402, 2-212419, 2-212426, 8-58547)

F

899.2114

B85 Brillantes, Gregorio C.

2005 Chronicles of interesting times : essays, discourses, gems of wisdom,  
some laughs and other non-biodegradable articles. Manila : Anvil, c2005.  
234 p. (BC-2-211184)

## Geography and history

- R  
909  
C67 Coffin, Judith G.  
2005 Western civilizations : their history & their culture. 15<sup>th</sup> ed. New York :  
W. W. Norton, c2005. 1063, 60 p. (BC-666344)
- F  
909  
W92g World history. Manila : Ibon Foundation, c2004. 418 p. (BC-2-210910,  
2004 8-56512)
- F  
959.9  
Ag2h Agoncillo, Teodoro A.  
1990 History of the Filipino people. 8<sup>th</sup> ed. Quezon City : Garotech, c1990.  
637 p. (BC-2-183788, 8-49613, 2-209242, 2-209259)
- F  
959.9  
O14 Oliveros, Reynaldo  
2004 Philippine history and government. Manila : Ibon Foundation, c2004.  
288 p. (BC-2-207064, 8-56529)

## Theses and dissertations

- T  
027.7  
M72 Molina, Marietta D  
2005 An assessment of the extent of utilization of the library resources,  
services and facilities of the Centro Escolar University at Malolos. Manila :  
The Author, 2005. 153 leaves. (BC-3-22154, 3-22161)
- T  
306.846  
C22 Canindo, Lucila S.  
2003 The cultural practices of Asian men married to Filipino women : a case  
study. Manila : The Author, 2003. 325 leaves. (BC-3-22109, 3-22116)

T

331.4

P63

Pilao, Sonia Janice L.

2005

Problems and coping strategies of working wives. Manila : The Author, 2005. 92 leaves. (BC-3-22277, 3-22284)

T

361.3

T12

Tadeja, Rona S.

2005

Problems affecting the B. S. social work students' performance in their field placement. Manila : The Author, 2005. 164 leaves. (BC-3-22239, 3-22246)

T

581.63

B57

Biagan, Christopher C.

2005

The anti-inflammatory activity of the semi-purified alkaloid from the leaves of *impatiens balsamina* linn. family *balsaminaceae* (Kamantigue). Manila : The Author, 2005. 94 leaves. (BC-3-22192, 3-22208)

T

581.63

H35

Hassiman, Raissa T.

2005

Isolation, purification and preparation of an antimicrobial ointment from the alkaloid of the leaves of *impatiens balsamina* fam. *Balsaminaceae* (Kamantigi). Manila : The Author, 2005. 128 leaves. (BC-3-22253, 3-22260)

T

581.7

M43

Matias, Hideliza C.

2005

Formulation, proximate analysis and evaluation of water-hyacinth (*eichornia crassipes* solms. , family *pontederiaceae*) root based broiler finisher ration. Manila : The Author, 2005. 104 leaves. (BC-3-22215, 3-22222)

T

650.14

M38

Martinez, Juana Rosa F.

2005

The tri-sectoral approach to placement of college graduates : the case of the Centro Escolar University annual jobs fair. Manila : The Author, 2005. 141 leaves. (BC-3-22123, 3-22130)

T

658.421

Ur7 Urbino, Kathyrine R

2005 The management styles of the Filipino entrepreneurs in Kameari,  
Katshushika-Ku, Tokyo, Japan. Manila : The Author, 2005. 149 leaves.  
(BC-3-22178, 3-22185)