



Centro Escolar University

LIBRARY

Manila



NEWLY CATALOGED BOOKS AT CEU LIBRARY-MANILA
Vol.17, No.4 April 2011

PREPARED BY :
TECHNICAL SERVICES SECTION
CATALOGING UNIT
MAY 2011

Titles 115 ; Volumes 141

BROADCASTING

R 302.2 N53 2003

News media and new media : the Asia-Pacific internet handbook episode V. Singapore : Eastern Universities Press, 2003.

ADULTHOOD

F 305.26 L89 2009

Love grows : a primer. Quezon City : New Day Pub., c2009.

MEDICAL ECONOMICS

338.47 R22 2009

Rascati, Karen L. Essentials of pharmacoeconomics. Philadelphia : Wolters Kluwer, c2009. 2 copies

SOCIAL WORK

R 361.3 Sh53 2010

Sheafor, Bradford W. Techniques and guidelines for social work practice. 8th ed. Boston : Pearson, c2010.

R 362.1 K44 2009

Key concepts in public health. Los Angeles Calif. : SAGE, 2009.

362.1 M16 2008

McLaughlin, Daniel B. Healthcare operations management. Washington, DC : Health Administration Press, c2008.

362.17 EI4 2009

Ellis, Janice Rider. Managing and coordinating nursing care. 5th ed. Philadelphia : Lippincott Williams & Wilkins, c2009.

F 363.7 P55 2008

Philippines. Local Government Academy. Step : social transformation through environmental program for effective waste management. Manila : Local Government Academy, c2008. 5 volumes

EDUCATION

R 370.15 Eg2 2010

Eggen, Paul. Educational psychology : windows on classrooms. 8th ed. Upper Saddle River, N.J. : Merrill, c2010.

F 370.599 B14 2008, c.4

Bago, Adelaida L. Supervision of instruction : the Philippine perspective. Quezon City : C & E, c2008.

GENETICS

576.5 K92 2010

Krebs, Jocelyn E. Lewin's essential genes. 2nd ed. Sudbury, Mass. : Jones and Bartlett, c2010.

NURSING

610.73 B292 2008

Bsavanthappa, BT. Community health nursing. 2nd ed. New Delhi : Jaypee Brothers Medical, c2008.

610.73 C52 2011

Cherry, Barbara. Contemporary nursing : issues, trends & management. 5th ed. St. Louis, Mo. : Mosby/Elsevier, c2011.

610.73 C737 2008

Competencies for advanced nursing practice. London : Hodder Arnold, c2008.

610.73 L43 2009

Leadership for nursing and allied health care professions. England : McGraw-Hill Open University Press, c2009.

610.73 M35 2009

Marquis, Bessie L. Leadership roles and management functions in nursing : theory and application. 6th ed. Philadelphia : Wolters Kluwer, c2009.

610.73 N97h 2008

Nursing practice and health care : a foundation text. 5th ed. London : Hodder Arnold, 2008.

610.73 Sh5 2008 c.2

Shives, Louise Rebraca. Basic concepts of psychiatric-mental health nursing. 7th ed. Philadelphia : Lippincott, c2008.

FR 610.73 C93 2009

Cristobal, Amadeo. Guidebook in research writing : preparing the nursing thesis proposal. Quezon City : C & E, c2009.

FR 610.73 Es7 2010

Esmas-Cacanindin, Eden E. Nursing research : study notes and guide. Quezon City : C & E, c2010.

R 610.73 AI3t 2006

Alfaro-LeFerve, Rosalinda. Applying nursing process : a tool for critical thinking. 6th ed. Philadelphia : Lippincott Williams & Wilkins, c2006.

R 610.73 B89 2010

Brunner & Suddarth's textbook of medical-surgical nursing. 12th ed. Philadelphia : Wolters Kluwer/Lippincott Williams & Wilkins, c2010. 2 volumes

R 610.73 H23b 2010

Handbook for Brunner & Suddarth's textbook of medical-surgical nursing. 12th ed. Philadelphia : Lippincott Williams & Wilkins, c2010.

R 610.73 Sm6t 2010

Smith-Temple, Jean. Nurses' guide to clinical procedures. 6th ed. Philadelphia : Lippincott Williams & Wilkins, c2010.

R 610.73 Si58 2010

Silvestri, Linda Anne. Saunders comprehensive review for the NCLEX-RN examination. 4th ed. St. Louis Mo. : Saunders Elsevier, c2010.

R 610.7362 B56 2008

Betz, Cecily Lynn. Mosby's pediatric nursing reference. 6th ed. St. Louis, Mo. : Mosby/Elsevier, c2008.

ANATOMY & PHYSIOLOGY

612 Sc2w 2007

Scanlon, Valerie C. Student workbook for essentials of anatomy and physiology. 5th ed. Philadelphia : F.A. Davis, c2007.

NUTRITION

612.3 Sch3 2009

Schiff, Wendy J. Nutrition for healthy living. Boston : McGraw-Hill Higher Education, c2009.

612.3 W26 2009

Wardlaw, Gordon M. Contemporary nutrition. 7th ed. Boston : McGraw-Hill Higher Education, c2009.

612.39 N27 2008

Nutrition through the life cycle. 3rd ed. Australia : Thomson Wadsworth, c2008.

613.2 W26 2009

Wardlaw's perspectives in nutrition. 8th ed. Boston : McGraw-Hill, c2009.

613.2 W72 2010

Williams, Melvin H. Nutrition for health, fitness & sport. 9th ed. Dubuque, IA : McGraw-Hill, c2010.

PHARMACY

615.14 B76 2008

Bundy, Janice F. Calculation of medication dosages : practical strategies to ensure safety and accuracy. Philadelphia : Lippincott Williams & Wilkins, c2008.

615.58 R21 2009

Rantucci, Melanie J. Focus on safe medication practices. Philadelphia : Wolters Kluwer Health/Lippincott Williams & Wilkins, c2009.

R 615.1 B87 2006, c.2

Brown, Thomas R. Handbook of institutional pharmacy practice. 4th ed. Bethesda, Md. : American Society of Health-System Pharmacists, c2006.

R 615.1 C73g 2009

Community pharmacy practice : case studies. Washington, D.C. : American Pharmacists Association, c2009.

R 615.1 J78 2009

Jones, Rhonda M. Patient assessment in pharmacy practice. 2nd ed. Philadelphia : Wolters Kluwer Health/Lippincott Williams & Wilkins, c2009.

R 615.1 K18 2011

Karch, Amy M. Focus on nursing pharmacology. 5th ed. Philadelphia : Lippincott Williams & Wilkins, c2011.

PATHOLOGY

R 616 P96 2009

Professional guide to diseases. 9th ed. Philadelphia : Wolters Kluwer/Lippincott Williams & Wilkins, c2009.

R 616.02 F52 2009

First aid for the USMLE step 1 2009 : a student-to-student guide. Boston : McGraw Hill, c2009.

R 616.07 C74 2010

A Concise review of clinical laboratory science. 2nd ed.
Philadelphia : Wolters Kluwer Health/Lippincott Williams & Wilkins, c2010.

616.07 C29 2010 c.2

Carpenito-Moyet, Lynda Juall. Nursing diagnosis : application to
clinical practice. 13th ed. Philadelphia : Lippincott Williams & Wilkins, c2010.

IMMUNOLOGY

616.079 N15 2007

Nairn, Roderick. Immunology for medical students. 2nd ed.
Philadelphia, PA : Mosby, 2007.

CARDIOVASCULAR DISEASES

R 616.1 J52 2010, c.2

Jenkins, Peggy. Nurse to nurse : ECG interpretation. New York :
McGraw-Hill Medical, c2010.

R 616.1 R62 2008

RN expert guides : cardiovascular care. Philadelphia : Wolters
Kluwer, c2008.

PSYCHIATRIC NURSING

R 616.7368 F66 2010

Foley, Maryann. Lippincott's handbook for psychiatric nursing and care
planning. Philadelphia : Wolters Kluwer Health/Lippincott Williams & Wilkins, c2010.

R 616.86 P13 2009

Pagliari, Louis A. Pagliaros' comprehensive guide to drugs and
substances of abuse. 2nd ed. Washington, DC : American Pharmacists
Association, c2009.

616.9 An6l 2009

Antiviral research : strategies in antiviral drug discovery.
Washington, DC : ASM Press, c2009. 2 copies

NEONATAL INTENSIVE CARE

618.92 C79n 2010

Core curriculum for neonatal intensive care nursing. 4th ed. St. Louis, Mo. : Saunders Elsevier, c2010.

R 618.92 H31 2011

Harrison, Elgloria A. Neonatal respiratory care handbook. Sudbury, Mass. : Jones and Bartlett, c2011.

SURGERY

R 617.0076 L16 2008

La Femina, Jennifer. First aid for the ABSITE. Boston : McGraw-Hill, c2008.

R 617.1 Sc2 2009

Scemons, Donna. Nurse to nurse : wound care. New York : McGraw-Hill Medical, c2009.

FOOD SERVICE & HOSPITALITY MANAGEMENT

641 T44 2008

This, Herve. Cooking : the quintessential art. Berkeley Calif. : University of California Press, c2008.

641.3 M17f 2009,c.2

McWilliams, Margaret. Fundamentals of meal management. 5th ed. Upper Saddle River, N.J. : Pearson/Prentice Hall, c2009.

641.5 B31 2009

Baskette, Michael. The art of nutritional cooking. 3rd ed. Upper Saddle River, NJ : Prentice Hall, 2009.

R 641.5 C93 2008

Crocker, Betty. Betty Crocker ultimate bisquick cookbook : hundreds of new recipes plus back-of-the-box favorites. Hoboken, N.J. : Wiley, c2008.

641.5 So7 2007

Southeast Asian specialties : a culinary journey through Singapore,. Singapore : Page One, 2007.

R 641.59 Es7 2009

Essentials of Asian cooking. Singapore : Page One, c2009.

F 641.71 C27 2009

Cariño, Celia E. Experience baking. Manila : Mindshapers, c2009.

R 641.8 G28 2008

Gayler, Paul. Paul Gayler's sauce book : 300 world sauces made simple. Singapore : Page One, c2008.

641.815 B54 2007

Bertinet, Richard. Crust : bread to get your teeth into. Singapore : Page One, c2007.

647.94 L36 2009

Lattin, Gerald W. The lodging and food service industry. 7th ed. Michigan : Educational Institute, c2009.

647.95 M97 2010

Murphy, Stephanie. Quickbooks for the restaurant. Hoboken, N.J. : Wiley, c2010.

ACCOUNTING

657 F31 2007

Feldman, Matan. Crash course in accounting and financial statement analysis. 2nd ed. Hoboken, N.J. : John Wiley, c2007.

MANAGEMENT

658.049 W66 2010

Wild, John J. International business : the challenges of globalization. 5th ed. Boston : c2010.

F 658.3 P43c 2008

Performance management : application of data envelopment analysis in the Philippine setting. Manila : UST Press, c2008.

658.3124 B63 2007

Blanchard, P. Nick. Effective training : systems, strategies, and practices. 3rd ed. Upper Saddle River, N.J. : Pearson Prentice Hall, c2007.

F 658.4 Or6 2007

Orcullo, Jr. N.A. Fundamentals of strategic management. Quezon City : Rex, c2007.

658.72 B47 2010

Benton, W. C. Jr. Purchasing and supply management. 2nd ed. Boston : McGraw-Hill, c2010.

MARKETING MANAGEMENT

658.8 M95 2008, c.2

Mullins, John W. Marketing management : a strategic decision-making approach. 6th ed. Boston : McGraw-Hill, c2008.

658.8 M95 2010

Mullins, John W. Marketing management : a strategic decision-making approach. 7th ed. Boston : McGraw-Hill Irwin, c2010.

658.83 C56 2010

Churchill, Gilbert A. Basic marketing research. Australia : South-Western, c2010.

658.83 Es7 2008

Essentials of marketing research. Boston : McGraw-Hill, c2008.

ADVERTISING

659.1 Ar6e 2009

Arens, William F. Essentials of contemporary advertising. 2nd ed. Boston : McGraw Hill, c2009.

PUBLIC PERFORMANCE

R 791.45 Z61 2009

Zettl, Herbert. Television production handbook. 10th ed. Australia : Wadsworth, c2009.

LITERATURE

808 L88 2010

Losoncy, Lewis E. Higher English & good writing. Selangor Darul Ehsan, Malaysia : SSBM Book Pub., c2010.

F 899.21034 Ax9 2009, c.2

Axalan, Gerese. Conversations with my sixteen-year-old self. Quezon City : New Day Pub., c2009.

F 899.2111 L95p 2008

Lumbera, Bienvinido. Poetika / politika : tinipong mga tula. Quezon City : UP Press, c2008.

F 899.2113 J91 2007

Juan, Benigno R. Malikmata at iba pang kuwento. Quezon City : Ateneo de Manila University Press, c2007.

THESIS AND DISSERTATIONS

T 305.42 V43 2010

Velarde, Jeanneath D. The coping strategies and socio-cultural traits of women in the works of representative Filipino writers. Manila : The Authors, 2010. 2 copies

T 306 C55 2010

Chua, Rolance R. The commonly shared socio-cultural patterns of selected Southeast Asia countries and their potentials for promoting regional peace and development. Manila : The Author, 2010. 2 copies

T 368.32 V45 2010

Veneracion, Dalisay B. Perceived effect of the 2008 global financial crisis on the prospects of selected life insurance companies in the City of Makati. Manila : The Author, 2010. 2 copies

T 371.8 L58 1973

Leonardo, Rosario G. A study of the socio-economic problems of the students of Gregorio Perfecto School. Manila : The Author, c1973. 2 copies

T 372.21 C17 2010

Camay, Flora L. A comparative analysis of the performance of grade 1 pupils with and without pre-elementary education : basis of a proposed readiness program. Manila : The Author, 2010. 2 copies

T 387.5 D33 2010

Dela Cruz, Vivien R. The management styles of officer seafarers in selected shipping companies in the Philippines : implications to management in the shipping industry. Manila : The Author, 2010. 2 copies

T 519.72 C15 2010

Calingasan, Recto Rex Manayam. Multiobjective optimization of product mix problems using fuzzy linear programming. Manila : The Author, 2010. 2 copies

T 610.73 Q7 2010

Quinto, Abigail L. Levels of competence in formulating the nursing care plan in the clinical and community settings. Manila : The Author, 2010. 2 copies

T 615.323 D32 2010

De Jesus, Denise Joyce. The investigation of the antioxidant activity of the duhat fruit (*syzygium cumini*, family *myrtaceae*). Manila : The Author, 2010. 2 copies

T 617.6 T13 1997

Talaver, Roceline T.S. The impact of pre-professional exposure : the case of CEU College of Dentistry annual mini-conventions. Manila : The Author, 1997. Thesis (M.A.). -- Centro Escolar University, Manila. 2 copies

T 617.601 N97s 2010

Nunag, Girly M. The school-based oral health services of selected colleges of dentistry in the National Capital Region : basis of a proposed school-based oral health services program. Manila : The Author, 2010. 2 copies

T 617.634 Or6 2010

Orense, Maria Lisa M. The development and validation of a proposed manual in endodontic laboratory subject. Manila : The Author, c2010. 2 copies

T 617.645 Se4 2010

Serrano, Ma. Cherry B. Perceived level of preparedness of dental clinicians in the management of children with special needs : basis of a proposed course for special care dentistry for children. Manila : The Author, 2010. 2 copies

T 658.314 B35 2010

Bautista, Gilbert L. The relationship between the level of motivation and the level of job satisfaction on the call center agents of Medialink Contact Solutions, Inc. : basis of a proposed enhancement program. Manila : The Author, 2010. 2 copies

T 658.314 F82 2010

Franco, Luzel Maria. The relationship between managerial skills and employees' job satisfaction : the case of a five star hotel in Makati. Manila : The Author, 2010. 2 copies

T 658.4 L41 2010

Lavilla, Romano G. The travails of selected entrepreneurs of Makati City from pre-start up, start up and post-start up phases of organizing a business. Manila : The Author, 2010. 2 copies

T 792 D31 2010, c.2

Dee, Jef-Henson N. History and development of the theatrical culture of a higher education institution : the cases of Centro Escolar University. Manila : The Author, c2010. 2 copies

UNDERGRADUATE RESEARCH COLLECTIONS

UR 647.94 As8 2010

An Assessment on the implementation of 5S at selected family restaurant in SM North Edsa. Manila : The Author, 2010. 2 copies

UR 647.94 As8a1 2011

An Assessment of on-line reservation in selected hotels in Manila and its implications to customer satisfaction. Manila : The Author, 2011. 2 copies

UR 647.94 As8ant 2011

An Assessment on-the-job-training program of fourth year HRM students of CEU Manila. Manila : The Author, 2011.

UR 647.94 As8bac 2010

An Assessment of the ladderized curriculum program of associate in hotel and restaurant management preparation for entry level jobs. Manila : The Author, 2010.

UR 647.94 As8bo 2010

An Assessment of customers satisfaction on foods and services of T.G.I Friday's in Trinoma Mall Quezon City. Manila : The Author, 2010.

UR 647.94 As8cap 2010

An Assessment of the work and travel program of HRM students of Centro Escolar University. Manila : The Author, 2010.

UR 647.94 As8ch 2010

An Assessment : the twelve common dangerous food additives. Manila : The Author, 2010.

UR 647.94 As8di 2011

An Assessment on the good grooming practice of HRM students with food laboratory classes in CEU Manila. Manila : The Author, 2011.

UR 647.94 B99 2011

The Buying habits of customers of binalot SM, San Lazaro. Manila : The Author, 2011.

UR 647.94 C82 2011

The Corporate social responsibility of Jollibee corporation in building goodwill. Manila : The Author, 2011.

UR 647.94 C73b 2010

Comparative study on the products and services of Bacolod chicken inasal with Mang inasal fastfood chains. Manila : The Author, 2010.

UR 647.94 Ef2 2011

The Effect of food additives in cooking as perceived by the selected HRM students. Manila : The Authors, 2011.

UR 647.94 Ex9 2011

The Exotic foods of Balaw-balaw restaurant in Angono, Rizal. Manila : The Authors, 20141.

UR 647.94 Im3co 2011

The Implementation of sanitation practices in the laboratories by selected third year students. Manila : The Author, 2011.

UR 647.94 In4 2011

The Influential factors affecting the work attitude of CEU HRM students on their on-the-job training (OJT). Manila : The Authors, 2011. 2 copies

UR 647.94 P98 2011

The Purchasing practices of the Centro Escolar University BSHRM students : an assessment. Manila : The Authors, 2011.

UR 647.94 P42ca 2011

The Perceptions of the customer on veggie meat as meat substitute in Bohdi restaurant. Manila : The Author, 2011.

UR 647.94 R38 2010

The Relationship of the study habits to the academic performance of selected HRM student5s of Centro Escolar University. Manila : The Author, 2010.

UR 647.94 St9 2011

The Study of umami and its implications to food taste. Manila : The Authors, 2011.